STRATEGY & ACTION PLAN

Action Plan

Contents

Oldbury

- 6.2 Pitch headline findings
- 6.3 Non-pitch headline findings
- 6.4 Recommendations

Rowley Regis

- 6.5 Pitch headline findings
- 6.6 Non-pitch headline findings
- 6.7 Recommendations

Smethwick

- 6.8 Pitch headline findings
- 6.9 Non-pitch headline findings
- 6.10 Recommendations

Tipton

- 6.11 Pitch headline findings
- 6.12 Non-pitch headline findings
- 6.13 Recommendations

Wednesbury

- 6.14 Pitch headline findings
- 6.15 Non-pitch headline findings
- 6.16 Recommendations

West Bromwich

- 6.17 Pitch headline findings
- 6.18 Non-pitch headline findings
- 6.19 Recommendations

STRATEGY & ACTION PLAN

Key to colour codes in Action Plan

Priority



= Medium



Timescale

= Short (1 to 2 years)

= Medium (3 to 5 years)

= Long (6+ Years)

Cost

= Low (Less than £50k)

= Medium (£50k to £250k)

= High (£250 k and above)

In summary:

Actions that are High priority, with a short timescale and Low cost should be prioritised

STRATEGY & ACTION PLAN

OLDBURY ANALYSIS AREA

Table 6.2: Pitch headline findings

Sport	Analysis area	Pitch type	Current capacity total (match equivalent sessions)	Future capacity total (match equivalent sessions)
Football (grass)	Oldbury	Adult	Shortfall of 5.5	Shortfall of 6
Football (grass)	Oldbury	Youth 11v11	Spare capacity of 2	Spare capacity of 1.5
Football (grass)	Oldbury	Youth 9v9	Shortfall of 5.5	Shortfall of 5.5
Football (grass)	Oldbury	Mini 7v7	Shortfall of 1	Shortfall of 1
Football (grass)	Oldbury	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (3G pitches)	Oldbury	Full size, floodlit	Shortfall of 2.5	Shortfall of 2.5
Cricket	Oldbury	Saturday	At capacity	At capacity
Cricket	Oldbury	Sunday	Spare capacity of 16	Spare capacity of 16
Cricket	Oldbury	Midweek	Spare capacity of 16	Spare capacity of 16
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7
Rugby union	Oldbury	Senior	Spare capacity of 0.5	Spare capacity of 0.5
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1
Hockey (sand AGPs)	Oldbury	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.

Table 6.3: Non pitch headline findings

Sport	Current picture	Future picture
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).

October 2022 Strategy: Knight Kavanagh & Page 3

STRATEGY & ACTION PLAN

Sport	Current picture	Future picture
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.
Bowls	The supply of bowling greens is deemed to be sufficient although Warley BC is operating on the limit of the lowest recommended capacity for future sustainability. The Club should therefore be supported to increase membership and ensure future sustainability.	The supply of bowling greens is deemed to be sufficient although Warley BC is operating on the limit of the lowest recommended capacity for future sustainability. The Club should therefore be supported to increase membership and ensure future sustainability.
Athletics	Supply is considered sufficient to meet demand.	Supply is considered sufficient to meet demand.
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.
Golf	Supply is well placed to meet demand from all types of golfers.	Supply is well placed to meet demand from all types of golfers.
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.

Table 6.4: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor quality and/or overplayed sites such as Barnford Park, Brandhall Primary School and Lion Farm Playing Fields. Look to provide new pitches at sites where possible, such as at Cakemore Playing Field. Formalise community use agreements for clubs utilising unsecure sites. Consider asset transfer of sites to clubs. Enable use of currently unavailable sites. Improve changing facilities where required.

October 2022 Strategy: Knight Kavanagh & Page 4

Sport	Priority recommendations
3G pitches	 Protect provision. Ensure all existing pitches have a sinking fund in place. Look to provide additional full size pitches within the Analysis Area to alleviate current and future overplay (options include Ormiston Sandwell Community Academy and Lion Farm Playing Fields).
Cricket	 Protect provision. Reinstate the square at Barnford Park if required by the Sandwell Cricket League. Improve changing facilities where required.
Rugby union	Protect provision.Support Warley RFC to improve ancillary provision.
Hockey	 Protect provision. Resurface the AGP at Ormiston Sandwell Community Academy as soon as possible, or, if a 3G conversion is pursued and supported ensure another full-size hockey suitable AGP is provided in the Borough e.g., at Hydes Road or as part of new secondary school development in Smethwick.
Golf	Seek investment into other golf facilities as part of the mitigation of Brandhall Golf Club.
Bowls	Protect provision.Support Warley BC to increase membership.
Tennis	Protect provision.
Netball	Protect provision.
Cycling	No action required.
Athletics	◆ Protect provision.
Water sports	No action required.
Other sports	No action required.

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
3	Barnford Park	Football	Council	Four quality adult pitches that are currently unused. Spare capacity is discounted due to poor pitch quality. Identified in the LFFP for pitch improvements and could be improved as potential mitigation if developments at Lion Farm Playing Fields move forward.	Improve pitch quality through enhanced maintenance regime in line with LFFP recommendations.	Council BFA/FF ECB	Local	Н	S	L	Protect Enhance	
		Cricket (Disused)		The site previously accommodated a grass cricket square which is not currently maintained. It was previously used by the Sandwell Cricket League, which aims to re-start in 2022.	Determine with the League whether it will require access to a square on site and if so, ensure it is remarked.			М	S	L		
9	Brandhall Primary School	Football	Education	Two youth 11v11, one youth 9v9, one mini 7v7 and one mini 5v5 pitch, all of poor quality. The youth 11v11 pitches are played to capacity whilst all other pitch formats are overplayed by one or 0.5 match equivalent sessions per week.	Improve pitch quality through enhanced maintenance regime to alleviate overplay.	School BFA/FF	Local	M	S	L	Protect Enhance	
11	Bristnall Hall Academy	Football	Education	One youth 11v11 pitch of standard quality which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
17	Cakemore Playing Field	Football	Council	Two youth 9v9, two mini 7v7 and two mini 5v5 pitches, all of poor quality. The youth 9v9 pitches are overplayed by four match equivalent sessions per week whilst mini pitch formats are played to capacity at peak time. Oldbury United FC has plans to provide enhanced ancillary provision, two further adult pitches and improvements to the existing pitches on site. Existing ancillary provision is in poor condition. The site is listed in the LFFP for pitch improvements.	Improve pitch quality through enhanced maintenance regime to reduce overplay. Look to relocate some demand on youth 9v9 pitches to alternate sites with actual spare capacity to alleviate overplay. Explore the feasibility of supporting Oldbury United FC to develop the site.	Council BFA/FF	Local	H	L	H	Protect Enhance Provide	
18	Causeway Green	Football	Education	One standard quality youth 9v9 pitch which is	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	

¹ (S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years) ² (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
	Primary School			unavailable for community use.			tiei					
48	Langley Primary School	Football	Education	One poor quality mini 5v5 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
50	Lion Farm Playing Fields	Football	Council	11 poor quality adult football pitches that are played to capacity at peak time. The site is listed in the LFFP for pitch and ancillary improvements. There is an Option Agreement in place between the Council and a Developer that enables the Developer to explore the feasibility of establishing a retail outlet village and other ancillary uses. If the scheme secured planning consent to proceed, there would be an impact for the playing pitches on this site. However, no planning application has yet been submitted for these proposals.	Improve pitch and ancillary quality in line with LFFP recommendations. If the site is to be lost, ensure appropriate mitigation takes place in line with NPPF and Sport England's Playing Fields Policy. Explore creation of a 3G pitch (or pitches) if the site is to be retained, or as part of mitigation, given area shortfalls.	Council BFA/FF	Key	H	Н	M	Protect Enhance Provide	
53	Moat Farm Junior School	Football	Education	One standard quality youth 9v9 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
60	Oldbury Academy	Football	Education	One adult and one youth 11v11 pitch both of poor quality. Both pitches are played to capacity.	Sustain pitch quality for curricular demand.	School BFA/FF ECB LTA	Local	L	L	L	Protect	
		Cricket		A standalone NTP of standard quality.	Sustain wicket quality through dedicated maintenance regime.	EN		L	L	L		
		Tennis		Three good quality macadam tennis courts which are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		
		Netball		Five good quality macadam netball courts which are unavailable for community use. Three of the courts are floodlit.	Sustain court quality through dedicated maintenance regime. Consider the feasibility of opening the courts for community use.			M	L	L		
63	Ormiston Sandwell Community Academy	Football	Education	Three adult and one youth 9v9 pitch of poor quality. The youth 9v9 pitch has discounted spare capacity due to poor pitch quality.	Improve pitch quality through enhanced maintenance regime. Support the School to provide external ancillary provision on site.	School BFA/FF LTA EN EH	Key	M	S	L	Protect Enhance Provide	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
				The School aspires to install a dedicated external pavilion to better facilitate community use of the pitches.								
		Tennis		Three standard quality macadam tennis courts that are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		
		Netball		Two standard quality macadam netball courts that are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		
		Hockey		One full-size hockey suitable AGP of poor quality which is floodlit and available for community use. The pitch is no longer used for community hockey due to its poor condition. The School is exploring the conversion of the pitch to a 3G surface.	Improve pitch quality through resurfacing as soon as feasibly possible or convert to 3G providing hockey demand can be catered for elsewhere. If a 3G conversion is pursued and supported, another full-size hockey suitable AGP would need to be provided in the Borough.			π	S	H		
65	Perryfields High School	Football	Education	Three poor quality mini 5v5 pitches which are unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF EN	Local	L	L	L	Protect	
		Netball		Two standard quality macadam netball courts which are unavailable for community use.	Sustain court quality for curricular demand.	LTA		L	L	L		
		Tennis		Seven standard quality macadam tennis courts which are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		
71	Q3 Academy	Football	Education	One adult and one youth 9v9 pitch of standard quality. Spare capacity is discounted due to unsecure tenure.	Sustain pitch quality through dedicated maintenance regime. Look to formalise a community use agreement to provide users with security of tenure.	School BFA/FF	Local	M	S	L	Protect	
76	Rounds Green Primary School	Football	Education	One standard quality mini 7v7 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
86	The Meadows School	Hockey	Education	A small size AGP which is available for community use but without floodlighting. No quality issues are raised.	Sustain pitch quality for curricular demand.	School BFA/FF EA	Local	L	L	L	Protect	
		Athletics		A 40m athletics track with no quality issues raised.	Sustain track quality for curricular demand.			L	L	L		

STRATEGY & ACTION PLAN

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
87	Thimblemill Recreation Centre	Football	Sports Club	Four poor quality adult pitches which are overplayed by 1.5 match equivalent sessions per week. The pitches on site overlap a cricket outfield.	Improve pitch quality through enhanced maintenance regime to alleviate overplay.	Sports Club BFA/FF ECB BCGBA	Key	M	S	L	Protect Enhance	
		Cricket		One standard quality grass cricket square with ten wickets. The square has spare capacity on Sundays and midweek. The square is used by Thimblemill CC which reports drainage is problematic on site and the wickets are slow	Look to improve square quality through enhanced maintenance regime to alleviate drainage and playing issues.			М	S	L		
				and suffer from a low and irregular bounce.								
		Bowls		Two crown bowling greens which are used by Thimblemill BC. One green is of standard quality and the second is of good quality. The standard quality green is rarely maintained, with Thimblemill BC predominantly accessing the good quality green. The Club operates within the recommended capacity range.	Sustain green quality through dedicated maintenance regime.			L	L	L		
92	Tividale Park	Football	Council	One adult and one youth 9v9 pitch of poor quality. Both pitches are overplayed by 0.5 match equivalent sessions per week. Identified for pitch improvements in the LFFP. Funding has been acquired by the Council to upgrade the changing rooms at Tividale Park, with a new car park also to be constructed. A standalone NTP of	Improve pitch quality through enhanced maintenance regime in line with LFFP recommendations. Ensure ancillary facilities are upgraded on site. Explore 3G pitch opportunities at the site given area shortfalls.	Council BFA/FF ECB	Local	M	S	M	Protect Enhance	
		CHOREL		standard quality.	Sustain wicket quality for informal and recreational cricket.			L	L	L		
93	Tividale Sports Ground	Football	Council	One adult and two mini 5v5 pitches, all of standard quality. The adult pitch is played to capacity at peak time whilst the mini 5v5 pitches have two match equivalent sessions of actual spare capacity.	Sustain pitch quality through dedicated maintenance regime.	Council BFA/FF	Local	L	L	L	Protect	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
97	Warley Rugby Club	Football	Sports Club	Two good quality adult football pitches which are overplayed by 3.5 match equivalent sessions per week.	Sustain pitch quality through dedicated maintenance regime. Look to relocate some demand to alternate sites with actual spare capacity to alleviate overplay.	Sports Club BFA/FF RFU BCGBA	Local	Н	S	L	Protect Protect	
		3G		One small size 3G pitch which is floodlit and available for community use.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.			L	_	L		
		Rugby Union		One senior rugby union pitch of good (M2/D1) quality. The pitch as 0.5 match equivalent sessions of actual spare capacity. Ancillary facilities on site are in need of modernisation and considered a key barrier to participation. The Club has submitted a planning application for floodlights on its main pitch.	Sustain pitch quality through dedicated maintenance regime. Support the Club to improve ancillary facilities on site.			M	M	M		
		Bowls		One good quality crown bowling green used by Warley BC. The Club is operating on the lower limit of the recommended capacity threshold.	Sustain green quality through dedicated maintenance regime. Support Warley BC to increase membership.			M	L	L		
109	York Road Social & Sports Club	Football	Sports Club	A standard quality adult pitch which is available to the community although spare capacity is discounted due to unsecure tenure. It was previously used by Bustleholme FC which states the site has now closed.	Sustain pitch quality through dedicated maintenance regime. If the site has closed, explore options to bring the pitch back into use.	Sports Club BFA/FF	Local	M	O	L	Protect	
117	Old Cross Pub	Bowls	Commercial	A good quality crown bowling green which is used by Old Cross BC. The Club is deemed to have unsecure tenure on site. The green is said to be in need of an upgraded watering system. The Club aspires to replace its pavilion entirely as existing facilities are without toilets.	Sustain green quality through dedicated maintenance regime. Explore the feasibility of improving ancillary provision on site.	Commercia I BCGBA	Local	M	M	L	Protect Enhance	
118	The George Public House	Bowls	Commercial	A good quality, floodlit, crown bowling green which is used by The George BC. The Club	Sustain green quality through dedicated maintenance regime.	Commercia I BCGBA	Local	M	M	L	Protect Provide	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ¹	Cost ²	Aim	Update
				is deemed to have unsecure tenure on site. The Club aspires to install a boundary fence for improved security and to create disabled access. The Club is operating at the highest end of the recommended capacity limit.	Support the Club to providing fencing and improved access on site. Monitor future growth to ensure potential overplay does not cause green quality to deteriorate.							
119	Wernley Public House	Bowls	Commercial	One good quality crown bowling green which is used by Wernley BC. Ancillary provision is in need of improvement.	Sustain green quality through dedicated maintenance regime. Explore the feasibility of improving ancillary provision on site.	Commercia I BCGBA	Local	L	L	L	Protect Enhance	
128	Jubilee Play Area	Football	Council	Two standard quality youth 11v11 pitches which are available for community use but currently unused.	Sustain pitch quality through dedicated maintenance regime. Maximise site capacity to alleviate overplay of other pitches in the area.	Council BFA/FF	Local	M	S	L	Protect	

STRATEGY & ACTION PLAN

ROWLEY REGIS ANALYSIS AREA

Table 6.5: Pitch headline findings

Sport	Analysis area	Pitch type	Current capacity total (match equivalent sessions)	Future capacity total (match equivalent sessions)
Football (grass)	Rowley Regis	Adult	Shortfall of 6	Shortfall of 6.5
Football (grass)	Rowley Regis	Youth 11v11	Shortfall of 5	Shortfall of 5.5
Football (grass)	Rowley Regis	Youth 9v9	Shortfall of 2.5	Shortfall of 2.5
Football (grass)	Rowley Regis	Mini 7v7	At capacity	At capacity
Football (grass)	Rowley Regis	Mini 5v5	At capacity	At capacity
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (3G pitches)	Rowley Regis	Full size, floodlit	Shortfall of 0.75	Shortfall of 0.75
Cricket	Rowley Regis	Saturday	At capacity	At capacity
Cricket	Rowley Regis	Sunday	Spare capacity of 12	Spare capacity of 12
Cricket	Rowley Regis	Midweek	At capacity	At capacity
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7
Rugby union	Rowley Regis	Senior	At capacity	At capacity
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1
Hockey (sand AGPs)	Rowley Regis	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.

Table 6.6: Non pitch headline findings

Sport	Current picture	Future picture				
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).				
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.				
Bowls	The supply of bowling greens is deemed to be sufficient for current demand. However, the green at Cradley Heath Sports and Social Club is at risk following the closure of the wider sports club on site.	The supply of bowling greens is deemed to be sufficient for current demand. However, the green at Cradley Heath Sports and Social Club is at risk following the closure of the wider sports club on site.				
Athletics	Supply is considered sufficient to meet demand.	Supply is considered sufficient to meet demand.				
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.				
Golf	Supply is well placed to meet demand from all types of golfers. Support clubs in the area to remain sustainable.	Supply is well placed to meet demand from all types of golfers. Support clubs in the area to remain sustainable.				
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.				
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.				

Table 6.7: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor quality and/or overplayed sites such as Britannia Park and St Michael's CE High School. Look to reinstate pitches at sites such as Brickhouse Farm. Formalise community use agreements for clubs utilising unsecure sites. Consider asset transfer of sites to clubs. Enable use of currently unavailable sites. Improve changing facilities where required. Protect provision.
3G pitches	 Ensure all existing pitches have a sinking fund in place. Look to provide an additional full size pitch within the Analysis Area to alleviate current and future overplay e.g., at Britannia Park.
Cricket	Protect provision.Improve changing facilities where required.
Rugby union	No action required.
Hockey	 Protect provision. Ensure all existing pitches have a sinking fund in place. Explore the feasibility of providing floodlights at Ormiston Forge Academy Main Site.
Golf	Protect provision.Support Dudley Golf Club to increase membership.
Bowls	 Protect provision. Preserve the green at Cradley Heath Sports and Social Club or ensure it is appropriately mitigated. If the green is lost, ensure the club is adequately relocated.
Tennis	 Protect provision. Support Old Hill TC to increase membership and improve courts at Old Hill Cricket Club. Support the Council to improve court and ancillary facility quality at Britannia Park.
Netball	Protect provision.
Cycling	No action required.
Athletics	No action required.
Water sports	No action required.
Other sports	No action required.

Site	Site	Sport	Management	Current status	Recommended actions	Partners	Site	Priority	Timescales	Cost ⁴	Aim	Update
2 2	Ashtree Playing Field	Football	Council	One standard quality adult football pitch which has actual spare capacity of one match equivalent sessions per week.	Sustain pitch quality through dedicated maintenance regime. Maximise site capacity to alleviate overplay of other	Council BFA/FF	Local	M	S	L	Protect	
4	Bearmore Playing Field	Football Cricket	Council	Two poor quality adult pitches which are played to capacity. One standalone NTP of standard quality.	pitches in the area. Improve pitch quality through enhanced maintenance regime. Sustain wicket quality for recreational and informal	Council BFA/FF ECB	Local	M L	S	L	Protect Enhance	
8	Blackheath Primary School	Football	Education	One mini 7v7 pitch of standard quality which is unavailable for community use.	demand. Sustain pitch quality for curricular demand.	School BFA/FF EN	Local	L	L	L	Protect	
		Netball		One standard quality macadam netball court which is unavailable for community use.	Sustain court quality for curricular demand.			_	L	L		
10	Brickhouse Farm	Football (Disused)	Council	An adult football pitch which now lies disused.	Explore the feasibility of bringing the pitch back into use to support with shortfalls across the Borough.	Council BFA/FF	Local	M	S	L	Protect Enhance	
13	Britannia Park	Football	Council	One adult, one youth 9v9, two mini 7v7 and two mini 5v5 pitches, all of poor quality. The adult pitch is overplayed by 0.5 match equivalent sessions per week whilst all other pitch formats have discounted spare capacity due to poor quality. A mini 5v5 and a mini 7v7 pitch overmark an adult pitch. The Council has secured significant funding to develop the site. This will be partly used to create a sporting 'hub' within the park including pitch and ancillary improvements and a small size 3G pitch.	Improve pitch quality through enhanced maintenance regime. Support the Council to create a wider sporting hub on site and improve ancillary provision on site. Explore 3G creation given area shortfalls.	Council BFA/FF LTA	Key (potential Hub)	H	M	Н	Protect Enhance Provide	
		Tennis		Three poor quality macadam tennis courts that are available for community use but without floodlighting. The Council has secured significant funding to	Support the Council to improve court and ancillary facility quality on site alongside wider developments.			Η	M	Н		

 ⁽S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years)
 (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above October 2022

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales 3	Cost ⁴	Aim	Update
				develop the site. This will be partly used to create a sporting 'hub' within the park including court and ancillary improvements. The Council is looking for a suitable organisation to manage the proposed new pavilion.								
58	Old Hill Cricket Club	Cricket	Sports Club	One good quality cricket square with 16 grass wickets. The pitch suffers from moss growth and drainage issues although the Club has recently invested in a new drainage system which is expected to help. The square has capacity for additional play on Sundays.	Sustain square quality through dedicated maintenance regime. Support the Club to improve onsite drainage.	Sports Club ECB LTA	Local	L	L	L	Protect	
		Tennis		Four standard quality macadam tennis courts of which two are floodlit. Old Hill TC reports quality has deteriorated in the last year and signs of wear and tear are now evident. ClubSpark is in place on site. The Club only has 14 current members and states its future is now uncertain.	Improve court quality through enhanced maintenance regime. Support the Club to increase membership to ensure its future sustainability.			Н	S	L		
61	Ormiston Forge Academy (Hingleys)	Football	Education	One adult and two mini 7v7 pitches which are available to the community. The adult pitch is overplayed by 6.5 match equivalent sessions per week whilst the mini 7v7 pitches are played to capacity at peak time.	Improve pitch quality through enhanced maintenance regime to reduce overplay. Look to relocate some demand to alternate sites with actual spare capacity to alleviate spare capacity.	School BFA/FF	Local	Н	S	L	Protect Enhance	
62	Ormiston Forge Academy Main Site	Hockey	Education	One full-size hockey suitable AGP of standard quality which is available for community use but without floodlighting.	Sustain pitch quality through dedicated maintenance regime. Explore the feasibility of providing floodlights on site. Ensure sinking fund is in place for refurbishment when necessary.	School EH EN	Local	M	O	_	Protect	
		Netball		Three standard quality macadam netball courts that are unavailable for community use.	Sustain court quality for curricular use.			L	L	L		

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales 3	Cost ⁴	Aim	Update
68	Portway Lifestyle Centre	3G	Trust	One good quality full size 3G which is floodlit and available for community use. Key users of the site include the Albion Foundation and Sandwell Steelers.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.	Trust BFA/FF RFU	Local	L	L	L	Protect	
77	St Michael's CE High School (Rowley Regis Learning Campus)	Football	Education	One youth 11v11 and one youth 9v9 pitch, both of poor quality. The youth 11v11 pitch is overplayed by five match equivalent sessions per week whilst the youth 9v9 pitch is overplayed by 2.5 match equivalent sessions per week.	Improve pitch quality through enhanced maintenance regime. Relocate some demand to alternate sites with actual spare capacity to alleviate overplay.	School BFA/FF	Local	H	S	L	Protect Enhance Provide	
		Cricket		A standalone NTP that is not available for community use.	Retain for continued school use	School ECB		L	L	L		
		Hockey		A smaller sized (65 x 40 metre) AGP that is floodlit but not available for community use.	Retain for continued school use and explore community access given presence of lighting.	School		L	L	L		
		Tennis		Four standard quality macadam courts that are without floodlighting.	Retain for continued school use	School LTA		L	L	L		
		Netball		Three standard quality macadam courts that are without floodlighting.	Retain for continued school use	School EN		L	L	L		
91	Tividale Football Club	Football	Sports Club	One good quality adult pitch which has spare capacity although this has been discounted to preserve quality for Step football. Pitch quality is said to have improved in the last year after Tividale FC received pitch maintenance grants.	Sustain pitch quality through dedicated maintenance regime.	Sports Club BFA/FF EH	Local	L	L	L	Protect	
		Hockey		One small-size AGP which is available for community use but without floodlighting.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for future refurbishment.			L	L	L		
111	Dudley Golf Club	Golf	Sports Club	An 18-hole, par 69 golf course. Membership has decreased by almost 20% since 2015 to 214 current members. The Club has recently received Sport England funding to build a lift within its clubhouse, improving	Sustain course quality through dedicated maintenance regime. Support the club to provide a lift on site and increase membership.	Sports Club EG	Local	L	L	L	Protect	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales 3	Cost⁴	Aim	Update
				access and improving its DDA compliance.								
112	Rowley Golf Club	Golf	Commercial	A nine-hole, par 36 golf course and a covered 22 bay driving range. The range has TopTracer technology installed and is available for pay and play.	Sustain course and range quality through dedicated maintenance regimes.	Commercial EG	Local	L	L	L	Protect	
124	Cradley Heath Sports and Social Club	Bowls	Sports Club	One good quality crown bowling green which is used by Cradley Heath BC. The green is now at risk following the closure of the wider sports club due to development.	Ensure the green is protected to preserve Cradley Heath BC's demand or that it is appropriately mitigated. If the green is lost, look to relocate the Club to an unused green, such as the now disused green at Haden Hill Park.	Sports Club Council BCGBA	Local	H	S	L	Protect	
126	St Giles Rowley Regis Parish Church	Bowls	Parish Council	One good quality crown bowling green which is floodlit.	Sustain green quality through dedicated maintenance regime.	Parish Council BCGBA	Local	_	L	L	Protect	
127	Haden Hill Park	Tennis	Council	One standard quality macadam tennis court which is available for community use but without floodlighting.	Sustain court quality through dedicated maintenance regime.	Council LTA BCGBA	Local	L	L	L	Protect	
		Bowls		One good quality crown bowling green used by Tallboats BC. The site previously provided a second green on site but this is no longer maintained.	Sustain green quality through dedicated maintenance regime.			L	L	L		

STRATEGY & ACTION PLAN

SMETHWICK ANALYSIS AREA

Table 6.8: Pitch headline findings

Sport	area (m		Current capacity total (match equivalent sessions)	Future capacity total (match equivalent sessions)		
Football (grass)	Smethwick	Adult	Shortfall of 6.5	Shortfall of 7		
Football (grass)	Smethwick	Youth 11v11	At capacity	Shortfall of 0.5		
Football (grass)	Smethwick	Youth 9v9	At capacity	At capacity		
Football (grass)	Smethwick	Mini 7v7	At capacity	At capacity		
Football (grass)	Smethwick	Mini 5v5	At capacity	At capacity		
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19		
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12		
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9		
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5		
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5		
Football (3G pitches)	Smethwick	Full size, floodlit	Shortfall of 0.75	Shortfall of 0.75		
Cricket	Smethwick	Saturday	Shortfall of 5	Shortfall of 5		
Cricket	Smethwick	Sunday	Shortfall of 5	Shortfall of 5		
Cricket	Smethwick	Midweek	Shortfall of 5	Shortfall of 5		
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23		
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5		
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7		
Rugby union	Smethwick	Senior	Spare capacity of 1	Spare capacity of 1		
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1		
Hockey (sand AGPs)	Smethwick	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.		

Table 6.9: Non pitch headline findings

Sport	Current picture	Future picture					
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).					
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.					

Sport	Current picture	Future picture
Bowls	The supply of bowling greens is deemed to be sufficient for current demand. Although Langley BC is currently operating above the recommended capacity threshold. Therefore, the Club may require support to ensure the level of demand is sustainable.	The supply of bowling greens is deemed to be sufficient for current demand. Although Langley BC is currently operating above the recommended capacity threshold. Therefore, the Club may require support to ensure the level of demand is sustainable.
Athletics	Supply is considered sufficient to meet demand. The track at Hadley Stadium is deemed surplus to requirements in its current form, with an alternative use therefore requiring exploration, although this could include informal athletics provision.	Supply is considered sufficient to meet demand. The track at Hadley Stadium is deemed surplus to requirements in its current form, with an alternative use therefore requiring exploration, although this could include informal athletics provision.
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling. Continued access to Hadley Stadium for cycling should also be sought.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling. Continued access to Hadley Stadium for cycling should also be sought.
Golf	Supply is well placed to meet demand from all types of golfers.	Supply is well placed to meet demand from all types of golfers.
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.

Table 6.10: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor
	quality and/or overplayed sites such as Hadley Stadium and West Smethwick Park.
	 Where pitches remain overplayed, seek the transfer of demand.
	 Ensure new pitches are provided at West Smethwick Park.
	Formalise community use agreements for clubs utilising unsecure sites.
	 Consider asset transfer of sites to clubs.
	Enable use of currently unavailable sites.
	 Improve changing facilities where required.

Sport	Priority recommendations
3G pitches	 Protect provision. Ensure all existing pitches have a sinking fund in place. Ensure all existing pitches remain on the FA register to host competitive matches, particularly Hadley Stadium as its certification is set to expire shortly. Look to provide an additional full size pitch within the Analysis Area e.g., an additional pitch at Hadley Stadium, Holly Lodge High School College of Science or Windsor Olympus Academy (New site).
Cricket	 Protect provision. Support the installation of an NTP at Smethwick Cricket Club. Improve changing facilities where required. Support West Bromwich Dartmouth CC to ensure ground grading requirements are met at Sandwell Academy.
Rugby union	 Improve pitch quality at Warley RFC (St Johns Pitches) and explore the feasibility of improving ancillary facilities on site.
Hockey	 Support development of a new AGP as part of the creation of a new secondary school development in the area, providing it can be lit.
Golf	Protect provision.
Bowls	 Protect provision. Monitor demand at Langley Bowling Club to ensure the green remains sustainable.
Tennis	Protect provision.
Netball	Protect provision.
Cycling	Secure continued cycling access to Hadley Stadium.
Athletics	 Pursue an alternative use for the track at Hadley Stadium. This could include an informal athletics facility.
Water sports	No action required.
Other sports	No action required.

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁵	Cost ⁶	Aim	Update
7	Black Patch Park	Football	Council	One poor quality youth 11v11 pitch which is currently unused. Spare capacity is discounted due to poor pitch quality.	Improve pitch quality through enhanced maintenance regime to provide actual spare capacity.	Council BFA/FF	Local	М	S	L	Protect Enhance	
24	Devonshire Infant and Junior Academy	Football	Education	One standard quality youth 9v9 pitch which is played to capacity.	Sustain pitch quality through dedicated maintenance regime.	School BFA/FF	Local	L	L	L	Protect	
30	George Betts Primary School	Netball	Education	One poor quality macadam netball court which is unavailable for community use.	Sustain court quality for curricular demand.	School EN	Local	L	L	L	Protect	
36	36 Hadley Stadium	Football	Trust	One standard quality adult football pitch which is overplayed by seven match equivalent sessions per week.	Improve pitch quality through enhanced maintenance regime. Relocate some demand to alternate pitches with actual spare capacity to alleviate overplay.	Trust BFA/FF RFU EA BC	Hub	Н	S	L	Protect Enhance	
		3G		pitch which is floodlit and available for community use. The pitch is FA approved although this is set to expire in May 2022. Second full size shortfalls.	Explore possibility of providing a second full size pitch given local			M	S	L		
	Athletics		A 400m synthetic, floodlit athletics track. The track is assessed as poor quality and shows significant wear and tear. It also suffers from drainage issues. The track has now closed to the community due to health and safety issues. However, it is still used by Hadley Stadium Cycling Club which uses the track to provide family cycling in a safe off-road environment.	Consider repurposing the track for other sporting needs. Consider creation of innovative athletics facilities given current England Athletics focus. Ensure cycling demand can continue to be catered for, either on site or at a suitable alternative venue.			Н	O	Н			
40	Holly Lodge High School College of Science	Football	Education	Two standard quality adult pitches which have discounted spare capacity due to unsecure tenure.	Sustain pitch quality through dedicated maintenance regime. Look to formalise a community use agreement to provide users with security of tenure. Explore the feasibility of providing a full size 3G pitch on site.	School BFA/FF EN	Local	M	S	L	Protect	
		Netball		Four good quality netball courts which are floodlit but	Sustain court quality through dedicated maintenance regime.			L	L	L		

⁵ (S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years) ⁶ (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above October 2022

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁵	Cost ⁶	Aim	Update
				unavailable for community use.	Look to secure community access to the courts on site.		tioi					
49	Lewisham Park	Cricket	Council	A standalone NTP of standard quality, although improvements are said to be needed to preserve the wicket.	Sustain wicket quality through enhanced maintenance regime.	Council ECB BFA/FF	Local	I	M	I	Protect Provide	
79	Sandwell Academy	Football	Education	Two standard quality adult pitches that overlap a cricket outfield. The pitches are available for community use and played to capacity at peak time.	Sustain pitch quality through dedicated maintenance regime. Formalise a community use agreement to provide users with security of tenure.	School BFA/FF	Key	۔	L	L	Protect	
79	Sandwell Academy	3G	Education	One good quality, full-size 3G pitch which is floodlit but unavailable for wider community use, with the Albion Foundation having exclusive access. The pitch previously featured on the FA register but this has expired.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when possible. Explore the feasibility of opening the pitch for wider community use.	School BFA/FF RFU ECB EN EA	Key	_	L	L	Protect Enhance Provide	
		Cricket		A good quality grass cricket square with eight wickets. It is used by West Bromwich Dartmouth CC who are in discussions with the School regarding various ancillary aspects that need investment including a boundary rope, wicket covers and ballstop netting. After its third team was promoted, it now also requires this site to meet ground grading requirements which need to be met for the 2023 season or the team will be relegated. The Club also reports it would benefit from an NTP and a mobile training net on site. The square is currently played to capacity.	Sustain square quality through dedicated maintenance regime. Support the Club to work with the School and improve ancillary facilities on site to ensure ground grading requirements are met. Explore the feasibility of providing an NTP on site.			H	S	M-H		
		Netball		Two standard quality macadam courts which are available for community use but without floodlighting.	Sustain court quality through dedicated maintenance regime.			L	L	L		
		Athletics		A standard quality 200m 'mini' athletics track which is synthetic and without floodlighting.	Sustain track quality through dedicated maintenance regime.			L	L	L		
84	Stoney Lane	Football	Council	Two standard quality adult football pitches which are currently unused.	Sustain pitch quality through dedicated maintenance regime.	Council BFA/FF	Local	M	S	L	Protect	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁵	Cost ⁶	Aim	Update
					Ensure spare capacity on site is maximised to alleviate overplay of other pitches in the area.		5.00					
94	Victoria Park (Smethwick)	Cricket	Council	A standalone NTP of standard quality, although improvements are said to be needed to preserve the wicket. Grass wickets were also previously maintained on site.	Sustain wicket quality through enhanced maintenance regime. Consider re-establishing grass wickets should the site be required as a secondary venue for a club.	Council ECB LTA	Local	L	L	L	Protect	
		Tennis		One poor quality macadam tennis court which is available for community use but without floodlighting.	Improve court quality through enhanced maintenance regime.			_	L	L		
98	Warley Rugby Club (St Johns Pitches)	Football	Sports Club	Two standard quality adult pitches with 0.5 match equivalent sessions of actual spare capacity. The site is serviced by poor quality ancillary provision.	Sustain pitch quality through dedicated maintenance regime. Explore the feasibility of improving ancillary facilities on site.	Sports Club BFA/FF	Local	М	M	M	Protect Enhance	
		Rugby Union		One senior rugby union pitch of poor (M1/D0). Maintenance on site is basic and drainage is problematic in specific areas of the pitch. The pitch is currently unused due to poor pitch quality. Ancillary provision is said to	Improve pitch quality through enhanced maintenance regime. Explore the feasibility of improving ancillary facilities on site.			M	M	M		
				be in need of improvement, with existing facilities dated and too small for adult rugby.								
102	West Bromwich Albion (The Hawthorns)	Football	Sports Club	One good quality adult football pitch which is unavailable for community use.	Sustain pitch quality for Championship football.	Sports Club BFA/FF	Key	L	L	L	Protect	
103	West Bromwich Albion FC Academy	Football	Sports Club	One full-size, floodlit 3G pitch which is considered unavailable as most access is reserved for West Bromwich Albion FC. There is also a full-size indoor 3G pitch on site which is also unavailable to the wider community. Both pitches are of good quality.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.	Sports Club BFA/FF	Key	L	L	L	Protect	
105	West Smethwick Park	Football	Council	Four adult and one mini 7v7 pitch, all of which are of poor quality. The adult pitches are overplayed by two match equivalent sessions per week whilst the mini 7v7 pitch is	Improve pitch and ancillary quality on site in line with LFFP recommendations to alleviate overplay. Ensure the additional pitch is provided on site.	Council BFA/FF ECB	Key	Н	M	M-H	Protect Enhance Provide	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁵	Cost ⁶	Aim	Update
				played to capacity at peak time. Identified in the LFFP for pitch and ancillary improvements. A new youth pitch is to be established, in addition to ancillary improvements, as part of Heritage Lottery funding into the site. The site was previously considered for a 3G pitch development by the Albion Foundation although this would have jeopardised the Heritage Lottery funding.	Explore creation of a full size 3G pitch given area shortfalls (as an alternative to an additional pitch at Hadley Stadium)							
		Cricket		Two poor quality standalone NTPs. Grass wickets were previously maintained on site. The wickets were previously used by the Sandwell Cricket League which expects to recommence in 2022. One NTP may be lost due to the wider site improvements through Heritage Lottery funding.	Improve wicket quality through enhanced maintenance regime. Consider re-establishing grass wickets to better accommodate demand.			M	M	L		
114	Warley Woods Golf Course	Golf	Trust	A nine-hole, par 34 golf course. The Club aspires to improve its clubhouse which England Golf would be supportive of. Since 2015, membership has increased by 45% to 145 members.	Sustain course quality through dedicated maintenance regime. Support the Club to improve the clubhouse on site. Seek investment as part of the mitigation of Brandhall Golf Club.	Trust EG	Local	N	M	М	Protect Enhance	
116	Langley Bowling Club	Bowls	Sports Club	One good quality crown bowling green used by Langley BC. The Club is operating above the recommended capacity limit.	Sustain green quality through dedicated maintenance regime. Monitor demand to ensure this is sustainable and does not cause green quality to deteriorate.	Sports Club BCGBA	Local	H	L	L	Protect	
120	Smethwick Cricket Club	Cricket	Sports Club	One good quality grass cricket square with 13 wickets. The square is overplayed by five match equivalent sessions per season.	Sustain square quality through dedicated maintenance regime. Explore the feasibility of providing an NTP on site to alleviate overplay.	Sports Club ECB	Local	M	S	L	Protect Provide	
123	Old Chapel Inn	Bowls (Disuse d)	Private	A disused bowling green which is now used solely as a beer garden.	Retain as strategic reserve should bowls demand reform and ensure area remains free of permanent built structures (without mitigation being provided).	Private BCGBA	Local	L	S	L	Protect	

STRATEGY & ACTION PLAN

TIPTON ANALYSIS AREA

Table 6.11: Pitch headline findings

Sport	Analysis area	Pitch type	Current capacity total (match equivalent sessions)	Future capacity total (match equivalent sessions)
Football (grass)	Tipton	Adult	Shortfall of 1.5	Shortfall of 1.5
Football (grass)	Tipton	Youth 11v11	Spare capacity of 0.5	Spare capacity of 0.5
Football (grass)	Tipton	Youth 9v9	Spare capacity of 1	Spare capacity of 1
Football (grass)	Tipton	Mini 7v7	At capacity	At capacity
Football (grass)	Tipton	Mini 5v5	At capacity	At capacity
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (3G pitches)	Tipton	Full size, floodlit	At capacity	At capacity
Cricket	Tipton	Saturday	At capacity	At capacity
Cricket	Tipton	Sunday	At capacity	At capacity
Cricket	Tipton	Midweek	At capacity	At capacity
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7
Rugby union	Tipton	Senior	At capacity	At capacity
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1
Hockey (sand AGPs)	Tipton	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.

October 2022 Strategy: Knight Kavanagh & Page 26

STRATEGY & ACTION PLAN

Table 6.12: Non pitch headline findings

Sport	Current picture	Future picture
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.
Bowls	The supply of bowling greens is deemed to be sufficient although Victoria Park (Tipton) BC is operating on the limit of the lowest recommended capacity for future sustainability. The Club should therefore be supported to increase membership and ensure future sustainability.	The supply of bowling greens is deemed to be sufficient although Victoria Park (Tipton) BC is operating on the limit of the lowest recommended capacity for future sustainability. The Club should therefore be supported to increase membership and ensure future sustainability.
Athletics	Supply is considered sufficient to meet demand. Priority should be placed on protecting the track at Tipton Sports Academy and ensuring that it remains of a sufficient quality to accommodate the levels of demand received.	Supply is considered sufficient to meet demand. Priority should be placed on protecting the track at Tipton Sports Academy and ensuring that it remains of a sufficient quality to accommodate the levels of demand received.
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.
Golf	Supply is well placed to meet demand from all types of golfers.	Supply is well placed to meet demand from all types of golfers.
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.

October 2022 Strategy: Knight Kavanagh & Page 27

STRATEGY & ACTION PLAN

Table 6.13: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor quality and/or overplayed sites such as Tipton Sports Academy. Where pitches remain overplayed, seek the transfer of demand. Formalise community use agreements for clubs utilising unsecure sites. Consider asset transfer of sites to clubs. Enable use of currently unavailable sites. Improve changing facilities where required.
3G pitches	 Protect provision. Ensure all existing pitches have a sinking fund in place. Ensure all existing pitches remain on the FA register to host competitive matches.
Cricket	Protect provision.Improve changing facilities where required.
Rugby union	◆ Protect provision.
Hockey	Protect provision.
Golf	No action required.
Bowls	 Protect provision. Support Victoria Park (Tipton) BC to improve toilet facilities and increase membership at Victoria Park (Tipton).
Tennis	 Protect provision. Support the Sandwell Leisure Trust and LTA to enhance the available tennis offer at Tipton Sports Academy.
Netball	Protect provision.
Cycling	No action required.
Athletics	 Protect provision. Improve track quality at Tipton Sports Academy and ensure the throwing cage is improved to meet certifications.
Water sports	No action required.
Other sports	No action required.

October 2022 Strategy: Knight Kavanagh & Page

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁷	Cost ⁸	Aim	Update
22	Coneygre Arts Centre Pitches	Football	Council	One standard quality adult football pitch which is played to capacity at peak time.	Sustain pitch quality through dedicated maintenance regime.	Council BFA/FF	Local	L	L	L	Protect	
27	Farley Park	Football	Council	One poor quality adult football pitch which is played to capacity.	Improve pitch quality through enhanced maintenance regime.	Council BFA/FF	Local	L	L	L	Protect Enhance	
33	Great Bridge Primary School	Football	Education	One mini 7v7 pitch of standard quality which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
45	Jubilee Park	Football	Council	Two adult, one youth 9v9 and two mini 7v7 pitches all of poor quality. The adult pitches are played to capacity whilst the youth and mini pitches have discounted spare capacity due to poor pitch quality.	Improve pitch quality through enhanced maintenance regime.	Council BFA/FF ECB	Local	М	S	L	Protect Enhance	
		Cricket		A standard quality, standalone NTP.	Sustain wicket quality through dedicated maintenance regime.			L	L	L		
55	Newtown Primary School	Football	Education	One standard quality mini 5v5 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
69	Powis Avenue	Football (Disused)	Council	One youth 11v11 pitch which now lies disused and is no longer marked.	Explore the feasibility of reinstating the pitch in order to support local shortfalls.	Council BFA/FF	Local	Н	S	L	Protect Provide	
73	Q3 Academy Tipton	Football	Education	One standard quality adult pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FA RFU	Local	L	L	L	Protect	
		Rugby Union		One senior rugby union pitch of poor (M0/D0) quality which is unavailable for community use.	Sustain pitch quality for curricular demand.	LTA EN		L	L	L		
		Tennis		Three poor quality macadam tennis courts that are available for community use but without floodlighting.	Sustain court quality for curricular demand.			L	L	L		
		Netball		Three poor quality macadam netball courts that are available for community use but without floodlighting.	Sustain court quality for curricular demand.			L	L	L		
78	Gospel Oak School	Football	Education	A youth 11v11 and a youth 9v9 pitch of standard quality. Both pitches have one match equivalent sessions of actual	Sustain pitch quality through dedicated maintenance regime.	School BFA/FF RFU	Key	M	S	L	Protect Enhance	

 ⁽S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years)
 (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁷	Cost ⁸	Aim	Update
				spare capacity. The youth 9v9 pitch is overmarked with rugby union.	Look to maximise actual spare capacity to alleviate overplay of other pitches in the area.	ECB						
		3G		One good quality full-size 3G pitch which is floodlit and available for community use. The pitch also features on the FA pitch register.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.			L	L	L		
		Cricket		A standalone NTP in poor condition which is in need of repair/replacement. The wicket was previously used by the Sandwell Cricket League which expects to recommence in 2022.	Look to repair/replace the NTP on site to better accommodate curricular demand and the Sandwell Cricket League, should it return.			M	Ø	L		
		Rugby Union		One senior rugby union pitch which is of standard (M1/D1) quality which is played to capacity through curricular and football use. The pitch is overmarked with a youth 9v9 football pitch.	Sustain pitch quality through dedicated maintenance regime.			L	L	L		
78	Gospel Oak School	Tennis	Education	Three standard quality macadam tennis courts which are unavailable for community use.	Sustain court quality for curricular demand.	School LTA EN	Key	L	L	L	Protect	
		Netball		Three standard quality macadam netball courts which are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		
80	Silvertree s Academy	Hockey	Education	One small-size, hockey suitable AGP which is without floodlighting and is unavailable for community use.	Sustain pitch quality for curricular demand.	School EH	Local	Г	_	L	Protect	
90	Tipton Sports Academy	Football	Trust	One adult and one youth 11v11 pitch, both of standard quality. Both pitches are overplayed by 1.5 and 0.5 match equivalent sessions per week respectively. Listed in the LFFP for pitch and ancillary improvements although Tipton Town FC reports the site is supported by good quality ancillary facilities. The adult pitch is also overmarked for American Football.	Improve pitch quality through enhanced maintenance regime and in line with LFFP recommendations. Further explore whether ancillary improvements are necessary on site. Alleviate overplay by relocating some demand to an alternate site with actual spare capacity or by improved pitch management.	Trust BFA/FF EH LTA EA	Hub	I	O	L	Protect Enhance Provide	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy	Priority	Timescales ⁷	Cost ⁸	Aim	Update
10							tier					
		Hockey		One small-size hockey suitable AGP which is floodlit and available for community use.	Sustain pitch quality for curricular demand.			L	L	L		
		Tennis		Four good quality macadam tennis courts which are floodlit and available for community use. Courts are supported by good quality ancillary provision. The courts are used by the Walsall and Wolverhampton parks tennis leagues. Sandwell Leisure Trust and the LTA are in discussions regarding an aspiration to cover the four courts on site with two air domes/bubbles and to install four dedicated padel courts where a multiuse games area is currently provided.	Sustain court quality through dedicated maintenance regime. Support the Sandwell Leisure Trust and LTA to enhance the available tennis offer on site.			Н	L	Н		
		Athletics		A 400m, eight lane synthetic athletics track of standard quality which is floodlit and available for community use. The track passed a TrackMark inspection although repairs are required and the surface is need of cleaning and over spraying. The throwing cage also recently failed an inspection although can still be used for training. Financial support has been provided to bring the cage up to standard. The track is supported by good quality ancillary facilities and is home to Tipton Harriers.	Improve track quality through enhanced maintenance regime and improve the throwing cage in order to pass inspections.			M	S	M		
95	Victoria Park (Tipton)	Cricket	Council	A standard quality standalone NTP. The site also previously accommodated grass wickets although these are no longer maintained.	Sustain wicket quality through dedicated maintenance regime. Consider re-establishing grass wickets should the site be required as a secondary venue for any club.	Council ECB LTA BCGBA	Local	L	L	L	Protect Enhance	
		Tennis		One poor quality macadam tennis court which is available for community use but without floodlighting.	Improve court quality through enhanced maintenance regime.			L	L	L		

STRATEGY & ACTION PLAN

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁷	Cost ⁸	Aim	Update
				Line markings on site are said to be badly faded. Ancillary facilities on site are in poor condition.	Explore the feasibility of improving ancillary facilities on site.							
		Bowls		One good quality crown bowling green which is used by Victoria Park (Tipton) BC. The Club plans to refurbish toilet facilities on site and is due to submit a planning application for this. Membership is said to have declined in recent years and the Club now operates on the lower limit of the recommended capacity level.	Sustain green quality through dedicated maintenance regime. Support the Club to improve toilet facilities and to increase membership.			M	S	L		
100	Wednesb ury Oak Academy	Football	Education	One standard quality mini 7v7 pitch which is unavailable for community use.	Sustain pitch quality for curricular use.	School BFA/FF	Local	L	L	L	Protect	

October 2022 Strategy: Knight Kavanagh & Page 32

STRATEGY & ACTION PLAN

WEDNESBURY ANALYSIS AREA

Table 6.14: Pitch headline findings

Sport	Analysis area	area (match equivalent sessions)		Future capacity total (match equivalent sessions)
Football (grass)	Wednesbury	Adult	Spare capacity of 1	Spare capacity of 1
Football (grass)	Wednesbury	Youth 11v11	Shortfall of 3	Shortfall of 3
Football (grass)	Wednesbury	Youth 9v9	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Wednesbury	Mini 7v7	At capacity	At capacity
Football (grass)	Wednesbury	Mini 5v5	At capacity	At capacity
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (3G pitches)	Wednesbury	Full size, floodlit	At capacity	At capacity
Cricket	Wednesbury	Saturday	Shortfall of 6	Shortfall of 6
Cricket	Wednesbury	Sunday	Shortfall of 6	Shortfall of 6
Cricket	Wednesbury	Midweek	Shortfall of 6	Shortfall of 6
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7
Rugby union	Wednesbury	Senior	Shortfall of 0.5	Shortfall of 0.5
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1
Hockey (sand AGPs)	Wednesbury	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.

October 2022 Strategy: Knight Kavanagh & Page 33

STRATEGY & ACTION PLAN

Table 6.15: Non pitch headline findings

Sport	Current picture	Future picture
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.
Bowls	The supply of bowling greens is deemed to be sufficient for current demand.	The supply of bowling greens is deemed to be sufficient for current demand.
Athletics	Supply is considered sufficient to meet demand.	Supply is considered sufficient to meet demand.
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.
Golf	Supply is well placed to meet demand from all types of golfers.	Supply is well placed to meet demand from all types of golfers.
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.

October 2022 Strategy: Knight Kavanagh & Page

STRATEGY & ACTION PLAN

Table 6.16: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor quality and/or overplayed sites such as Hydes Road Playing Fields. Where pitches remain overplayed, seek the transfer of demand. Look to reinstate pitches at sites such as Kent Road Park and Elwells. Formalise community use agreements for clubs utilising unsecure sites. Consider asset transfer of sites to clubs. Enable use of currently unavailable sites. Improve changing facilities where required.
3G pitches	 Protect provision. Ensure all existing pitches have a sinking fund in place. Ensure all existing pitches remain on the FA register to host competitive matches.
Cricket	 Protect provision. Improve changing facilities where required. Explore the increased utilisation of NTPs.
Rugby union	Protect provision.Improve pitch quality at overplayed sites.
Hockey	No action required.
Golf	No action required.
Bowls	Explore options for the currently unused green at Hydes Road Playing Fields.
Tennis	 Protect provision. Support the LTA to provide site improvements at Brunswick Park. Support Wednesbury TC to provide floodlights and improve court quality at Wednesbury Sports Union.
Netball	Protect provision.
Cycling	No action required.
Athletics	No action required.
Water sports	No action required.
Other sports	No action required.

October 2022 Strategy: Knight Kavanagh & Page

STRATEGY & ACTION PLAN

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁹	Cost ¹⁰	Aim	Update
	Brunswick Park	Football	Council	A standard quality adult football pitch which is available for community use but unused.	Sustain pitch quality through dedicated maintenance regime. Look to maximise actual spare capacity to alleviate overplay of other pitches in the area.	Council BFA/FF LTA EN	Local	M	S	L	Protect Enhance Provide	
		Tennis		Four poor quality macadam tennis courts which are available for community use but without floodlights. The LTA is working with the Council on a parks development project in 2022 which may include upgrades to the provision on site and the implementation of Gate Access.	Improve court quality through enhanced maintenance regime. Support the parks development project on site to further improve the recreational and informal tennis offer.			Н	S	M-H		
		Netball		One poor quality macadam netball court which is available for community use but without floodlighting.	Support the LTA and Council's parks development project on site to improve court quality.			M	S	L		
25	Elwells	Football (Disused)	Council	An adult football and a youth 11v11 pitch which now lie disused.	Explore the feasibility of bringing the pitches back into use to support with shortfalls across the Borough.	Council BFA/FF	Local	M	S	L	Protect Enhance	
29	Friar Park Playing Fields	Football (Lapsed)	Council	Four lapsed youth 11v11 pitches. A development of circa 630 dwellings is currently being considered on site.	Determine future use of the provision based on the following priority order of options: 1) Retain/allocate site as strategic reserve. 2) Explore feasibility to bring back into use. 3) Use as open space to meet local needs. 4) Redevelop site and mitigate loss to meet Sport England Playing Field Policy requirements.	Council BFA/FF	-	-	-	-	Protect	
42	Holyhead Primary School	Football	Education	One standard quality youth 9v9 pitch which is available for community use. The pitch has discounted spare capacity due to unsecure tenure.	Sustain pitch quality through dedicated maintenance regime. Look to formalise community use agreement to provide users with security of tenure.	School BFA/FF	Local	M	S	L	Protect	

Strategy: Knight Kavanagh & Page

 $^{^9}$ (S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years) 10 (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above October 2022

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁹	Cost ¹⁰	Aim	Update
43	Hydes Road Playing Fields	Football	Council	Six adult and one youth 9v9 pitch, all of poor quality. The adult pitches have discounted spare capacity whilst the youth 9v9 pitch is overplayed by 0.5 match equivalent sessions per week. Identified in the LFFP for pitch and ancillary improvements. The site is also being considered for a full size 3G or hockey-suitable AGP development.	Improve pitch and ancillary facility quality in line with LFFP recommendations. Explore the feasibility of providing a full-size artificial pitch on site. This could be a 3G or hockey-suitable AGP development, depending on other developments in the area.	Council BFA/FF ECB	Local	H	M	H	Protect Enhance Provide	
		Cricket		A standalone NTP which is in poor condition and in need of repair/replacement. Grass wickets were also previously provided on site but are no longer maintained.	Improve wicket quality through repair or replacement. Consider re-establishing the grass wickets if the site is required as a secondary venue for any clubs.			M	S	L		
43	Hydes Road Playing Fields	Bowls	Council	One good quality crown bowling green which is currently unused.	Retain as strategic reserve or look to repurpose the green into another sporting facility.	Council BCGBA	Local	L	L	L	Protect	
54	Moorland s Primary School	Netball	Education	One standard quality macadam netball court which is unavailable for community use.	Sustain pitch quality for curricular demand.	School EN	Local	L	L	L	Protect	
59	Old Park Primary School	Football	Education	One standard quality youth 11v11 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local			L	Protect	
70	Pulse Soccer & Fitness Wednesb	Football	Commercial	Two adult pitches that are to be lost to housing, with replacement provision to be provided at Phoenix Academy	Re-provide pitches to a good quality.	BFA/FF	Local	I	S	L	Protect Enhance	
	ury	Netball		Six poor quality macadam netball courts that are floodlit and available for community use. To be replaced through new courts and secured use at Phoenix Academy.	Re-provide courts to a good quality and secure community use.	Commerci al BFA/FF RFU EN		H	S	L		
		3G		Nine small size 3G pitches that are floodlit and available for community use. The pitches have now exceeded their recommended lifespan.	Improve pitch quality through resurfacing as soon as feasibly possible.			Н	S	Н		
85	Stuart Bathurst Catholic	Netball	Education	Three standard quality macadam netball courts that	Sustain court quality for curricular demand.	School EN	Local	L	L	L	Protect	

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁹	Cost ¹⁰	Aim	Update
	High School			are unavailable for community use.								
99	Wednesb ury Sports Union	Cricket	Sports Club	A good quality cricket square with ten grass wickets and an NTP. The square is overplayed by six match equivalent sessions per season.	Sustain square quality through dedicated maintenance regime. Explore the feasibility of better utilising the NTP on site to alleviate overplay.	Sports Club ECB LTA	Local	M	S	L	Protect Enhance Provide	
		Tennis		Four standard quality macadam tennis courts that are available for community use but without floodlighting. Court quality is said to be deteriorating, with resurfacing required in the near future. Wednesbury TC is working with the LTA regarding the potential installation of floodlighting on site. ClubSpark is in place on site.	Sustain court quality through dedicated maintenance regime. Ensure sinking fund is in place for resurfacing work when necessary. Support the Club to provide floodlighting on site.			M	M	M		
101	Wednesb ury Rugby Club	3G	Sports Club	One small-size 3G pitch which is floodlit and available for community use.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.	Sports Club RFU BFA/FF	Local	L	L	L	Protect Enhance	
		Rugby Union		One poor (M1/D0) quality senior rugby union pitch which is without floodlighting although the club has a separate floodlit training area. The pitch is overplayed by 0.5 match equivalent sessions per week.	Improve pitch quality through enhanced maintenance regime to alleviate overplay.			M	S	L		
107	Wodensb orough Ormiston Academy	Football	Education	One standard quality youth 11v11 pitch which is available to the community and overplayed by three match equivalent sessions per week.	Improve pitch quality through enhanced maintenance regime to reduce overplay. Look to relocate some demand to an alternate pitch with actual spare capacity to alleviate overplay.	School BFA/FF	Local	H	S	L	Protect Enhance	
		Rugby Union		One poor (M0/D1) quality senior rugby union pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School RFU LTA	Local	L	L	L	Protect	
		Tennis		Three standard quality macadam tennis courts that are floodlit but unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		

STRATEGY & ACTION PLAN

Site ID	Site	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales ⁹	Cost ¹⁰	Aim	Update
107	Wodensb orough Ormiston Academy	Netball	Education	Two standard quality macadam netball courts that are floodlit but unavailable for community use.	Sustain court quality for curricular demand.	School EN	Local	L	L	П	Protect	
108	Wood Green Academy	Football	Education	Two adult, one youth 11v11 and one youth 9v9 pitch, all of standard quality. All pitch formats have discounted spare capacity due to unsecure tenure. The youth 9v9 pitch is also used for rugby union by the School but no markings are in place. The School aspires to install a dedicated external pavilion on site to better facilitate community lettings.	Sustain pitch quality through dedicated maintenance regime. Look to formalise community use agreement to provide users with security of tenure.	School BFA/FF ECB	Local	M	S	L	Protect Enhance	
		Cricket		A standalone NTP which is considered to be of poor quality and in need of repair/replacement.	Improve wicket quality through repair/replacement to better accommodate curricular demand.			L	L	L		
130	Kent Road Park	Football (Lapsed)	Council	One adult pitch which now lies lapsed.	Determine future use of the provision based on the following priority order of options: 1) Retain/allocate site as strategic reserve. 2) Explore feasibility to bring back into use. 3) Use as open space to meet local needs. 4) Redevelop site and mitigate loss to meet Sport England Playing Field Policy requirements.	Council BFA/FF	-	-	-	_	Protect	

October 2022 Strategy: Knight Kavanagh & Page 39

STRATEGY & ACTION PLAN

WEST BROMWICH ANALYSIS AREA

Table 6.17: Pitch headline findings

Sport	Analysis area	Future capacity total (match equivalent sessions)		
Football (grass)	West Bromwich	Adult	Spare capacity of 1.5	Spare capacity of 1
Football (grass)	West Bromwich	Youth 11v11	Shortfall of 4.5	Shortfall of 5
Football (grass)	West Bromwich	Youth 9v9	Shortfall of 1.5	Shortfall of 1.5
Football (grass)	West Bromwich	Mini 7v7	Spare capacity of 0.5	Spare capacity of 0.5
Football (grass)	West Bromwich	Mini 5v5	At capacity	At capacity
Football (grass)	Sandwell	Adult	Shortfall of 17	Shortfall of 19
Football (grass)	Sandwell	Youth 11v11	Shortfall of 10	Shortfall of 12
Football (grass)	Sandwell	Youth 9v9	Shortfall of 9	Shortfall of 9
Football (grass)	Sandwell	Mini 7v7	Shortfall of 0.5	Shortfall of 0.5
Football (grass)	Sandwell	Mini 5v5	Spare capacity of 1.5	Spare capacity of 1.5
Football (3G pitches)	West Bromwich	Full size, floodlit	Shortfall of 0.75	Shortfall of 0.75
Cricket	West Bromwich	Saturday	Shortfall of 12	Shortfall of 12
Cricket	West Bromwich	Sunday	Shortfall of 12	Shortfall of 12
Cricket	West Bromwich	Midweek	Shortfall of 12	Shortfall of 12
Cricket	Sandwell	Saturday	Shortfall of 23	Shortfall of 23
Cricket	Sandwell	Sunday	Spare capacity of 5	Spare capacity of 5
Cricket	Sandwell	Midweek	Shortfall of 7	Shortfall of 7
Rugby union	West Bromwich	Senior	At capacity	At capacity
Rugby union	Sandwell	Senior	Spare capacity of 1	Spare capacity of 1
Hockey (sand AGPs)	West Bromwich	Full size, floodlit	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.	At capacity although the pitch at Ormiston Sandwell Community Academy requires improvement or an additional hockey suitable AGP is required.

Table 6.18: Non pitch headline findings

Sport	Current picture	Future picture
Tennis	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).	Where known, supply of club courts is sufficient to meet demand. In addition, there is a requirement to focus on informal activity at non-club courts and improving the recreational tennis offer (e.g., at local authority sites).
Netball	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.	Demand is being met. Focus should be placed on protecting these facilities as well as on supporting the various initiatives that are championed by England Netball.
Bowls	The supply of bowling greens is deemed to be sufficient for current demand. Dartmouth Central BC (with 19 members) is operating below the level of membership required to ensure that its green is sustainable. Support is therefore required to safeguard the Club, with emphasis needing to be placed on ensuring that it can fulfil its future growth aspirations.	The supply of bowling greens is deemed to be sufficient for current demand. Dartmouth Central BC (with 19 members) is operating below the level of membership required to ensure that its green is sustainable. Support is therefore required to safeguard the Club, with emphasis needing to be placed on ensuring that it can fulfil its future growth aspirations.
Athletics	Supply is considered sufficient to meet demand.	Supply is considered sufficient to meet demand.
Cycling	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.	Supply is considered sufficient to meet demand. Implementation of initiatives promoted by British Cycling should also be explored in order to encourage more people to get into cycling.
Golf	Supply is well placed to meet demand from all types of golfers.	Supply is well placed to meet demand from all types of golfers.
Water sports	Sandwell is relatively well provided for in terms of outdoor water sports.	Sandwell is relatively well provided for in terms of outdoor water sports.
Other sports	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.	For American football, no dedicated pitches are provided; there is a need for one facility to provide for Sandwell Steelers. No baseball/softball or Gaelic football demand is identified, although some isolated demand may be travelling to clubs in nearby authorities.

Table 6.19: Recommendations

Sport	Priority recommendations
Football	 Protect provision. Improve pitch quality at key sites to alleviate overplay, especially at key, poor quality and/or overplayed sites such as Birmingham County FA Headquarters, Charlemont Playing Fields and Queen Elizabeth Playing Fields.

Sport	Priority recommendations
	 Where pitches remain overplayed, seek the transfer of demand. Look to reinstate pitches at sites such as Kenrick Park. Formalise community use agreements for clubs utilising unsecure sites. Consider asset transfer of sites to clubs. Enable use of currently unavailable sites. Improve changing facilities where required.
3G pitches	 Protect provision. Ensure all existing pitches have a sinking fund in place. Ensure all existing pitches remain on the FA register to host competitive matches. Look to provide an additional full size pitch within the Analysis Area to cater for future demand, with options including Birmingham County FA Headquarters and Phoenix Collegiate.
Cricket	 Protect provision. Explore the installation of an NTP at West Bromwich Dartmouth Cricket Club to alleviate overplay. Improve changing facilities where required, including at West Bromwich Dartmouth Cricket Club.
Rugby union	Protect provision.
Hockey	◆ Protect provision.
Golf	Protect provision.
Bowls	Protect provision.Support Dartmouth BC to increase membership.
Tennis	Protect provision.
Netball	Protect provision.
Cycling	No action required.
Athletics	Protect provision.
Water sports	No action required.
Other sports	No action required.

Site ID	Site	Sport	Management	Current status	Recommende d actions	Partners	Site hierar chy tier	Priority	Timescales ¹¹	Cost ¹²	Aim	Update
1 STRATEG	All Saints C Of E	Netball	Education	One poor quality macadam netball court which is unavailable for community use.	Sustain court quality for curricular demand.	School EN	Local	L	L	L	Protect	
5	Birmingham County FA Football Development Centre	Football	NGB	One good quality adult football pitch which has one match equivalent sessions of actual spare capacity.	Sustain pitch quality through dedicated maintenance regime. Maximise spare capacity on site to alleviate overplay of other pitches in the area.	BFA/FF	Key	L	L	L	Protect	
6	Birmingham County FA Headquarters	Football	Commercial	One poor quality adult football pitch which is played to capacity. Listed in the LFFP for grass pitch and ancillary improvements. The site had also been listed for a small size 3G but a full size 3G pitch is now being considered. The FA and Football Foundation are supportive of the project but access and parking issues would need to be resolved.	Improve pitch quality through enhanced maintenance regime, in line with LFFP recommendations. Support ancillary facility improvements on site and explore the feasibility of providing a full-size 3G pitch on site.	Commercial BFA/FF	Key	I	Z	H	Protect Enhance Provide	
16	Bustleholme Playing Fields	Football	Council	Three poor quality youth 9v9 pitches which are unused although spare capacity is discounted due to unsecure tenure.	Improve pitch quality through enhanced maintenance regime.	Council BFA/FF	Local	M	S	L	Protect Enhance	
19	Charlemont Playing Fields	Football	Council	Two youth 11v11 and three youth 9v9 pitches, all of poor quality. The youth 11v11 pitches are overplayed by 4.5 match equivalent sessions per week whilst the youth 9v9 pitches are overplayed by 1.5 match equivalent sessions per week. Bustleholme FC aspires to take on management of the site. Ancillary facilities are of standard quality although the toilets are in poor condition and the showers are unsafe for use.	Improve pitch quality through enhanced maintenance regime. Support Bustleholme FC to improve ancillary provision on site.	Council BFA/FF	Local	Н	S	M	Protect Enhance	

¹¹ (S) -Short (1-2 years); (M) - Medium (3-5 years); (L) - Long (6+ years) ¹² (L) -Low - less than £50k; (M) -Medium - £50k-£250k; (H) -High £250k and above

					Look to agree a long-term lease agreement with the Club to attract grant funding for site improvements.							
21	Churchfields Playing Fields	Football	Council	Three standard quality adult pitches that are played to capacity.	Sustain pitch quality through dedicated maintenance regime.	Council BFA/FF	Local	L	L	L	Protect	
26	F.C Premier	Football	Sports Club	One good quality and one standard quality adult pitch. The good quality pitch is played to capacity at peak time whilst the standard quality pitch is played to capacity. Listed in the LFFP for pitch improvements.	Improve pitch quality through enhanced maintenance regime in line with LFFP recommendations.	Sports Club BFA/FF BCGBA	Local	L	_	L	Protect Enhance	
		Bowls		One good quality crown bowling green that was used by Great Barr BC although the Club has not been able to re-access the green as it has not yet re-opened following initial Covid-19 restrictions.	Sustain green quality through dedicated maintenance regime. Ensure Great Barr BC is able to re-access the green on site.			Н	S	L		
28	Ferndale Primary School	3G	Education	One small-size 3G pitch which is floodlit and available for community use from 16:00 – 19:00 during the week.	Sustain pitch quality through dedicated maintenance regime and ensure sinking fund is in place for future refurbishment.	School BFA/FF	Local	L	L	L	Protect	
28	Ferndale Primary School	Netball	Education	Two standard quality netball courts that are unavailable for community use.	Sustain court quality for curricular demand.	School EN	Local	Г	Г	L	Protect	
31	George Salter Academy	Football	Education	Two adult pitches of poor quality and one youth 11v11 pitch of standard quality. The adult pitches are overplayed by 0.5 match equivalent sessions per week whilst the youth 11v11 pitch is played to capacity.	Improve pitch quality through enhanced maintenance regime.	School BFA/FF RFU EN	Key	M	S	L	Protect Enhance	
		3G		One full size and one small size 3G pitch which is floodlit and available for community use. Both pitches feature on the FA pitch register and are of good quality.	Sustain pitch quality through enhanced maintenance regime.			М	S	L		

				The floodlights on the full size pitch are said to be temperamental and in need of an upgrade.	Support the School to improve floodlighting on site. Ensure sinking fund is in place for future refurbishment.							
		Netball		Four good quality netball courts that are floodlit and available for community use. The site is home to the Dudley Netball League. The courts have recently been resurfaced although the League reports some worn areas are starting to develop. The site is serviced by good quality ancillary facilities.	Sustain court quality through dedicated maintenance regime.			L	L	L		
34	Greets Green Playing Fields	Football	Council	One standard quality and two poor quality adult football pitches that are currently unused. All pitches have spare capacity although this is discounted from the poor quality pitches due to poor pitch quality. Ancillary provision on site is of poor quality and has recently been condemned, meaning they are no longer accessible. Listed as a potential site for mitigation if developments at Lion Farm Playing Fields go ahead.	Improve pitch quality through enhanced maintenance regime. Look to reinstate ancillary provision on site, if required by site users.	Council BFA/FF BCGBA	Local	M	S	L	Protect Enhance	
		Bowls		One good quality crown bowling green. The site previously provided two bowling greens although the second has been repurposed as a play area.	Sustain green quality through dedicated maintenance regime.			L	L	L		
35	Grove Vale Primary School	Netball	Education	Two standard quality macadam netball courts that are unavailable for community use.	Sustain court quality for curricular demand.	School EN	Local	L	L	L	Protect	
37	Hanbury Primary School	Football	Education	One standard quality mini 7v7 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
38	Hargate Primary School	Football	Education	One standard quality mini 5v5 pitch which is unavailable for community use.	Sustain pitch quality for curricular demand.	School BFA/FF	Local	L	L	L	Protect	
44	Jesson Playing Fields	Football	Council	One poor quality adult football pitch which is unused although spare capacity is discounted due to poor pitch quality.	Improve pitch quality through enhanced maintenance regime.	Council BFA/FF	Local	M	S	L	Protect Enhance	

				Listed as a potential site for mitigation if developments at Lion Farm Playing Fields go ahead.								
46	Kenrick Park	Football (Disused)	Council	An adult football pitch which now lies disused.	Explore the feasibility of bringing the pitch back into use to support with shortfalls across the Borough.	Council BFA/FF	Local	M	S	L	Protect Enhance	
47	King George V Playing Fields (West Bromwich)	Football	Council	Seven standard quality adult football pitches that are played to capacity at peak time. Identified in the LFFP for pitch and ancillary improvements.	Improve pitch and ancillary facility quality on site in line with LFFP recommendatio ns.	Council BFA/FF ECB EH	Key	M	М	М	Protect Enhance	
		Cricket		A standalone NTP of standard quality.	Sustain wicket quality through dedicated maintenance regime.			L	L	L		
		Hockey		One small-size hockey suitable AGP which is floodlit and available for community use.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.			L	L	L		
66	Phoenix Collegiate	Football	Education	One poor quality adult pitch and a standard quality youth 11v11 pitch which is unavailable for community use. The School will provide two additional adult pitches on site from September 2022 as part of mitigation for its closed campus, with the potential for these to be floodlit. Once online, they will be available to the community. The site is identified in the LFFP as a potential venue for a full size 3G pitch.	Improve pitch quality through enhanced maintenance regime. Ensure additional pitches are provided on site. Explore the feasibility of providing a full size 3G pitch on site and explore the options for this to cater for both football and rugby union demand.	School BFA/FF LTA EN EA	Key	I	M	Ι	Protect Enhance Provide	

		Tennis Netball		One good quality macadam tennis court which is floodlit and available for community use. Seven good quality macadam tennis	Sustain court quality through dedicated maintenance regime. Sustain court			L	L	L		
		rvetball		courts that are floodlit and available for community use. The courts were resurfaced in 2019 and are used by the Walsall Netball League and a Play Netball League.	quality through dedicated maintenance regime.			_	L	L		
		Athletics		One 400m cinder track which is without floodlighting. The track has been improved recently as well as adding a seventh lane.	Sustain track quality through dedicated maintenance regime.			L	L	L		
72	Q3 Academy Great Barr	Football	Education	Two adult and one youth 9v9 pitches, all poor quality. The pitches are unavailable for community use. One adult pitch overmarks a senior rugby union pitch.	Sustain pitch quality for curricular demand.	School BFA/FF RFU EH	Local	L	L	L	Protect	
		Rugby Union		One senior rugby union pitch which is overmarked on an adult football pitch. The rugby pitch is of poor (M0/D0) quality and unavailable for community use.	Sustain pitch quality for curricular demand.			L	L	L		
		Hockey		One small-size hockey suitable AGP which is floodlit and available for community use.	Sustain pitch quality through dedicated maintenance regime. Ensure sinking fund is in place for refurbishment when necessary.			L	L	L		
74	Queen Elizabeth Playing Fields	Football	Council	Two adult, one youth 9v9 and one mini 7v7 pitch, all of poor quality. All pitch types have discounted spare capacity due to poor pitch quality.	Improve pitch quality through enhanced maintenance regime.	Council BFA/FF	Local	M	S	L	Protect Enhance	
75	Red House Park	Football	Council	Four adult and one mini 7v7 pitches, all of standard quality and all overlap a cricket outfield. The pitches are available for community use and the mini 7v7 pitch has 0.5 match equivalent sessions of actual spare capacity whilst the adult pitches are played to capacity at peak time.	Sustain pitch quality through dedicated maintenance regime.	Council BFA/FF	Local	L	L	L	Protect	
104	West Bromwich Dartmouth Cricket Club	Cricket	Sports Club	One good quality cricket square with ten wickets. The square is overplayed by 12 matches per season.	Sustain square quality through dedicated	Sports Club	Local	Н	М	M	Protect Enhance	

				Ancillary provision is of standard quality although the Club is exploring the reconfiguration of the ground floor of the clubhouse and changing rooms to make facilities gender compliant.	maintenance regime. Explore the installation of an NTP to reduce demand on grass wickets. Support the Club to improve ancillary facilities and ensure changing rooms are gender compliant.	ECB BCGBA					Provide	
		Bowls		One good quaity crown bowling green used by Dartmouth Links BC.	Sustain green quality through dedicated maintenance regime.			L	L	L		
110	Dartmouth Golf Club	Golf	Sports Club	A nine-hole, par 36 golf course although two tee beds are provided on each hole to replicate an 18-hole offering. Membership has fallen by almost 6% since 2015, to 101 members.	Sustain course quality through dedicated maintenance regime. Support the Club to increase membership.	Sports Club EG	Local	L	L	L	Protect	
113	Sandwell Park Golf Club	Golf	Sports Club	An 18-hole, par 71 golf course of good quality. Green fees are unavailable at the weekends as this is typically reserved for competitions. Ancillary provision on site is also of high quality. Membership has increased by almost 9% since 2015, with membership now at 432.	Sustain course quality through dedicated maintenance regime.	Sports Club EG	Local	L	L	L	Protect	
121	Dartmouth Bowling Club	Bowls	Sports Club	One good quality crown bowling green used by Dartmouth BC. The Club is currently operating below the minimum capacity rating with 19 members. Car parking on site is said to be problematic.	Sustain green quality through dedicated maintenance regime. Support Dartmouth BC to increase membership.	Sports Club BCGBA	Local	Н	S	L	Protect	
122	West Brom football supporters club	Bowls	Sports Club	One good quality crown bowling green which is used by West Bromwich Football Supporters BC.	Sustain green quality through dedicated	Sports Club BCGBA	Local	L	L	L	Protect	

					maintenance regime.							
129	Shireland Collegiate Academy	Tennis	Education	Three standard quality macadam tennis courts that are unavailable for community use.	Sustain court quality for curricular demand.	School LTA EN	Local	L	L	L	Protect	
		Netball		Three standard quality macadam courts that are unavailable for community use.	Sustain court quality for curricular demand.			L	L	L		

STRATEGY & ACTION PLAN

Sport / type	Site Reference Numbers
Football - Council	3,17,50,92,93,128,2,4,10,13,7,84,105,22,27,45,69,14,25,43,130,29,43,130,16,19,21,34,44,46,47,74,75,
Football - Education	9,11,18,48,53,60,63,65,71,76,8,61,77,24,40,79,55,73,78,100,42,59,107,108,31,37,38,66,72,
Football - Club	87,91,97,109,98,102,103,26
Football - Trust	36,90,
Football - 3G	68,79,28,31,97,36,70,101,78,
Football - NGB	5
Football - Commercial	6,70
Cricket - Council	3,92,4,49,94,105,45,95,43,47
Cricket - Education	60,77,79,78,108
Cricket - Club	87,58,120,99,104
Tennis - Council	13,127,94,95,14
Tennis - Education	60,63,65,77,73,78,107,66,129
Tennis - Club	58,99
Tennis - SLT	90
Rugby - Education	73,78,107,72
Rugby - Club	97,98,101
Netball	60,63,65,62,77,30,40,79,73,78,54,85,14,107,1,31,35,66,129
Bowls	87,97,117,118,119,124,126,127,116,123,95,43,26,34,104,121,122
Hockey	63,86,62,77,91,80,90,47,72
Athletics	86,36,79,90,66
Golf	111,112,114,110,113

51

October 2022 Strategy: Knight Kavanagh & Page

Site ID	Site	Analysis Area	Page No(s)
1	All Saints C of E Primary School	West Bromwich	44
2	Ashtree Playing Field	Rowley Regis	15
3	Barnford Park	Oldbury	6
4	Bearmore Playing Field	Rowley Regis	15
5	Birmingham County FA Football Development Centre	West Bromwich	44
6	Birmingham County FA Headquarters	West Bromwich	44
7	Black Patch Park	Smethwick	22
8	Blackheath Primary School		15
9	Brandhall Primary School	Oldbury	6
10	Brickhouse Farm	Rowley Regis	15
11	Bristnall Hall Academy	Oldbury	6
12	_		
13	Britannia Park	Rowley Regis	15 & 16
14	Brunswick Park	Wednesbury	36
15			
16	Bustleholme Playing Fields	West Bromwich	44
17	Cakemore Playing field	Oldbury	6
18	Causeway Green Primary School	Oldbury	6 & 7
19	Charlemont Playing Fields	West Bromwich	44 & 45
20			
21	Churchfields Playing Fields	West Bromwich	45
22	Coneygre Arts Centre Pitches	Tipton	29
23			
24	Devonshire Infant and Junior Academy	Smethwick	22
25	Elwells	Tipton	36
26	FC Premier	West Bromwich	45
27	Farley Park	Tipton	29
28	Ferndale Primary School	West Bromwich	45
29	Friar Park Playing Fields	Wednesbury	36
30	George Betts Primary School	Smethwick	22
31	George Salter Academy	West Bromwich	45 & 46
32			
33	Great Bridge Primary School	Tipton	29
34	Greets Green Playing Fields	West Bromwich	46
35	Grove Vale Primary School	West Bromwich	46
36	Hadley Stadium	Smethwick	22
37	Hanbury Primary School	West Bromwich	46
38	Hargate Primary School	West Bromwich	46
39			100000
40	Holly Lodge High School College of science	Smethwick	22 & 23
41		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	100
42	Holyhead Primary School	Wednesbury	36
43	Hydes Road Playing Fields	Wednesbury	37

44	Jesson Playing Fileds	West Bromwich	46 & 47
45	Jubilee Park	Tipton	29
46	Kenrick Park	West Bromwich	47
47	King George V Playing fields	West Bromwich	47
48	Langley Primary School	Oldbury	7
49	Lewisham Park	Smethwick	23
50	Lion Farm Playing Fields	Oldbury	7
51			
52			
53	Moat Farm Junior School	Oldbury	7
54	Moorlands Primary School	Wednesbury	37
55	Newton Primary School	Tipton	29
56	•	•	
57			
58	Old Hill Cricket Club	Rowley Regis	16
59	Old Park Primary School	Wednesbury	37
60	Oldbury Academy	Oldbury	
61	Ormiston Forge Academy (Hingleys)	Rowley Regis	16
62	Ormiston Forge Academy Main Site	Rowley Regis	16
63	Ormiston Sandwell Community Academy	Oldbury	7 & 8
64			
65	Perryfields High School	Oldbury	8
66	Phoenix Collegiate	West Bromwich	47 & 48
67			
68	Portway Lifestyle Centre	Rowley Regis	17
69	Powis Avenue	Tipton	29
70	Pulse Soccer and Fitness Centre	Wednesbury	37
71	Q3 Academy	Oldbury	8
72	Q3 Academy Great Barr	West Bromwich	48
73	Q3 Academy Tipton	Tipton	29
74	Queen Elisabeth Playing Fields	West Bromwich	48
75	Redhouse Park	West Bromwich	48
76	Rounds Green Primary School	Oldbury	8
77	St Michael's CE High School (Rowley Learning Campus)	Rowley Regis	17
78	Gospel Oak School	Tipton	29 & 30
79	Sandwell Academy	Smethwick	23
80	Silvertrees Academy	Tipton	30
81			
82			
83			
84	Stoney Lane	Smethwick	23 & 24
85	Stuart Bathurst Catholic High School	Wednesbury	37 & 38
86	The Meadows School	Oldbury	8 & 9
87	Thimblemill Recreation Centre	Oldbury	9
88			

89					
90	Tipton Sports Academy	Tipton	30 & 31		
91	Tividale Football Club	Rowley Regis	17		
92	Tividale Park	Oldbury	9		
93	Tividale Sports Ground	Oldbury	9		
94	Victoria Park (Smethwick)	Smethwick	24		
95	Victoria Park (Tipton)	Tipton	31 & 32		
96	, , ,	·			
97	Warley Rugby Club	Oldbury	10		
98	Warley Rugby Club (St Johns Pitches)	Smethwick	24		
99	Wednesbury Sports Union	Wednesbury	38		
100	Wednesbury Oak Academy	Tipton	32		
101	Wednesbury Rugby Club	Wednesbury	38		
102	West Bromwich Albion (The Hawthorns)	Smethwick	24		
103	West Bromwich Albion FC Academy	Smethwick	24		
104	West Bromwich Dartmouth Cricket Club	West Bromwich	48		
105	West Smethwick Park	Smethwick	24 & 25		
106					
107	Wodensborough Ormiston Academy	Wednesbury	38 & 39		
108	Wood Green Academy	Wednesbury	39		
109	York Road Social and Sports Club	Oldbury	10		
110	Dartmouth Golf Club	West Bromwich	49		
111	Dudley Golf Club	Rowley Regis	17 & 18		
112	Rowley Golf Club	Rowley Regis	18		
113	Sandwell Park Golf Club	West Bromwich	49		
114	Warley Woods Golf Course	Smethwick	25		
115					
116	0 7	Smethwick	25		
117	Old Cross Pub	Oldbury	10		
	The George Public House	Oldbury	10 & 11		
119	Wernley Public House	Oldbury	11		
120	Smethwick Cricket Club	Smethwick	25		
121	Dartmouth Bowling Club	West Bromwich	49		
122	West Brom Football Supporters Club	West Bromwich	49		
123	Old Chapel Inn	Smethwick	25		
124	Cradley Heath Sports and Social Club	Rowley Regis	18		
125					
126	St Giles Rowley Regis Parish Church	Rowley Regis	18		
127	Haden Hill Park	Rowley Regis	11		
128	Jubilee Play area	Oldbury	11		
129	Shireland Collegiate Academy	West Bromwich	50		
130	Kent Road Park	Wednesbury	39		